

Drama: Film & Television

By: GJK and Mr. Hammond

Agenda

- Review Previous Lesson
- Introduction To Auditions
- Planning Your Commercial Project
- Script Writing
- Reflect On Todays Lesson
- Home Assignment - Pitch Your
Commercial Idea



Welcome To Drama **Online Learning**

Review of last lesson

What is a(n) Commercial/ Advertisement?

- It is an announcement
 - Promoting a product
 - Promoting a service
 - Promoting an event

Why Are Commercials Important?

- They help ideas become known
 - They carry a message
 - They carry lessons
 - They bring awareness to people

What is a Genre?

- A style of film, book, or music. It shows characteristics that are similar in form, style, and subject matter.



How Can You Identify Genres?

- Most genres are linked with emotions.
- Few genres are linked with a period in time
 - Some genres have sub genres

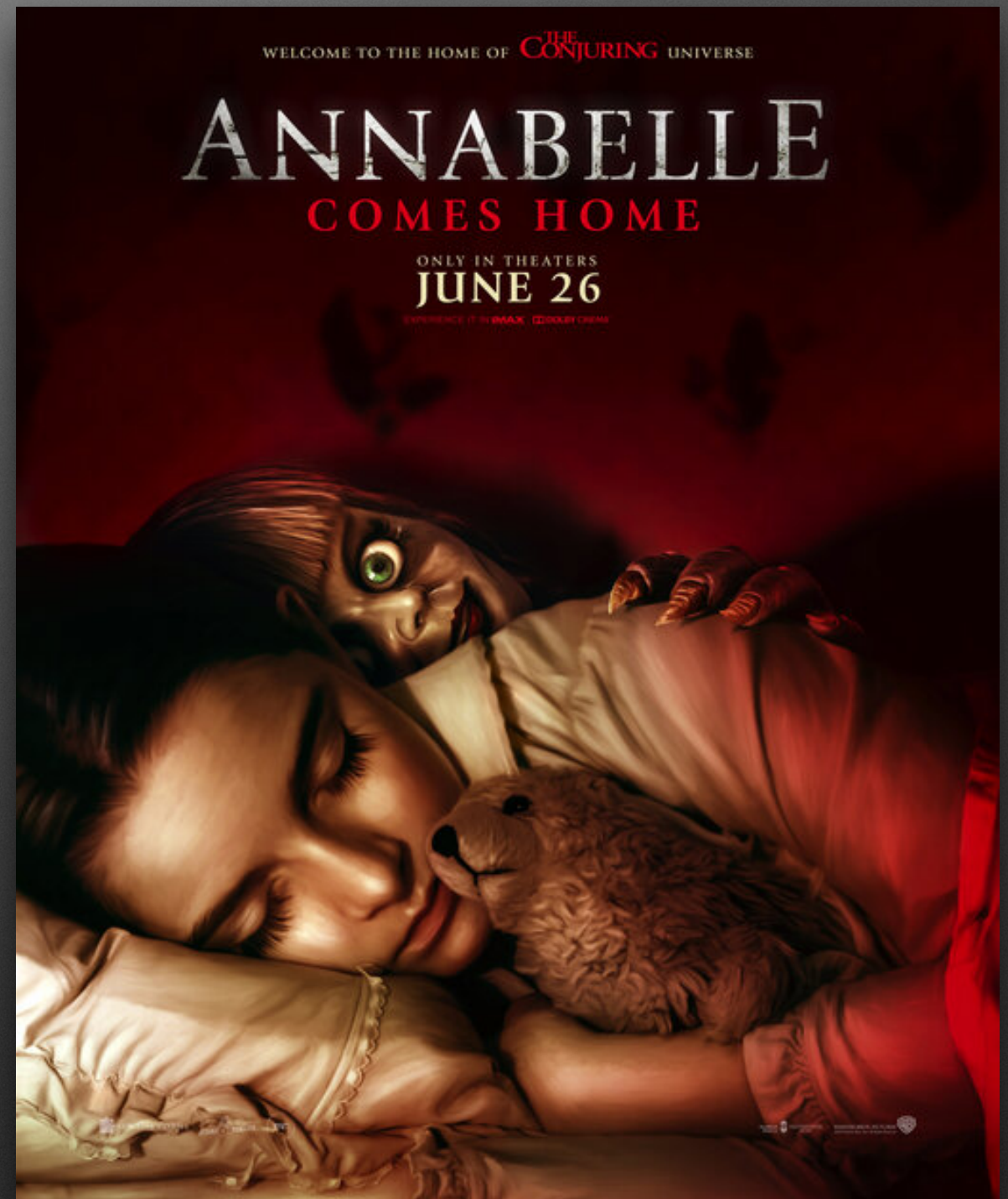
Identifying A Genre

- A story about love and tragedy.
- Some sad moments
 - Some Happy moments
- Emotions of happiness, sadness, anxiousness.
- The genre would be considered a **Drama**.



Identifying A Genre

- A story about fear and evil.
- Many scary moments
- Emotions of scared, sadness, surprise.
- The genre would be considered a **Horror**.



Identifying A Genre

- A story about heroes and villains.
- Many exciting moments
- Emotions of excitement, surprise, anxiety, happiness, sadness, courage,
- The genre would be considered an **Action/Science Fiction**.



Unit 1. Class 3.

Auditions

What is an Audition?

- Displaying your skills in front of an audience.
- It's like an interview.



Planning Your Commercial Project

Writing Your Script

- Beginning
 - Open your story with one emotion
 - Then introduce a conflict, a challenge, a problem that the main character must solve
- Middle
 - Go deeper into the conflict the character has
 - At this point the emotion has changed to the opposite of what was in the beginning.
- End
 - Finally, the main character finds the solution to the challenge they were experiencing.
 - The emotion should return to what it was in the beginning.

Review Today's Lesson

- What is a Genre?
- What is an Audition?

Assignment

Pitch Your Commercial Idea

- Record a 3 minute video
 - Introduce yourself
 - Introduce your commercial idea
 - Explain your genre choice
 - Explain how you will bring your commercial story to life



Next Lesson We Will

- Learn about Feature Films
 - Begin filming your commercial

“Thank you, for joining.”

-Mr. Hammond