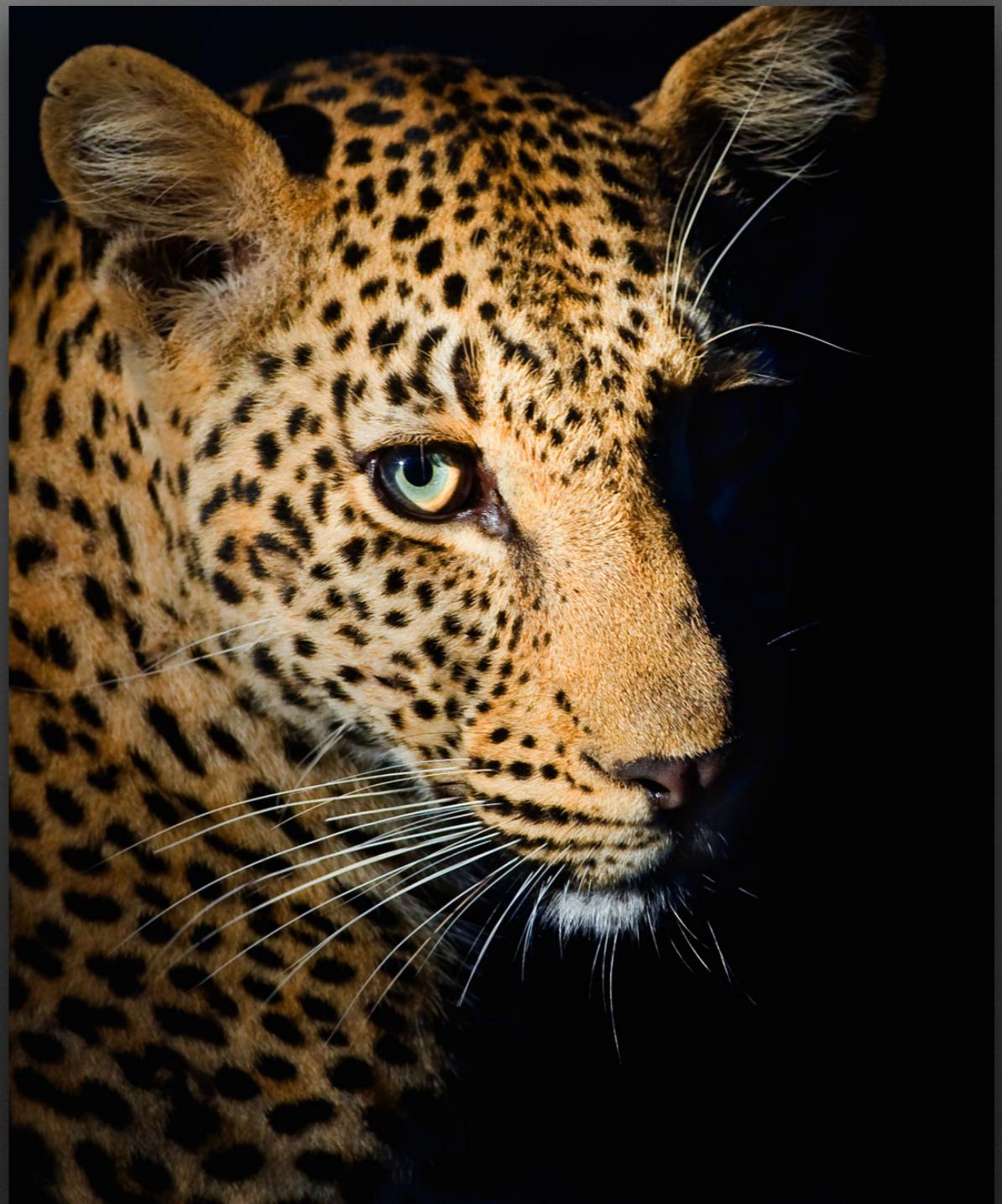


# **Drama: Film & Television**

**By: GJK and Mr. Hammond**

# Agenda

- 2 min - Review
- 10 min - Introduction To The Camera
- 8 min - Present Unit Theme
- 4 min - Reflect On Lesson
- Home Assignment - Find Three Different Commercials: Food, Technology, Medicine.



**Welcome To Drama  
Online Learning**

# Review Of Last Semester

- **What is Drama?**
- Music?
- Art?
- Dance?

# Review Of Last Semester

- **What is Drama?**
- Music = Yes
- Art = Yes
- Dance = Yes

# Drama Is...?

- The Art Of Storytelling.
- Actors take the words from a book and bring the story to life. We use drama as the medium for people to see, hear, and feel a story.

# Review Of Last Semester

- What are Emotions ?
- Food ?
- Feelings ?
- Weather ?

# Review Of Last Semester

- What are Emotions ?
  - Food = No
  - Feelings = Yes
  - Weather = No
  - Emotions are feelings you can show on your face or body.
    - Examples of emotions are: Happy, Sad, Angry, Worried, Scared, Love.

# Introducing You To The Camera



# This Unit We Will

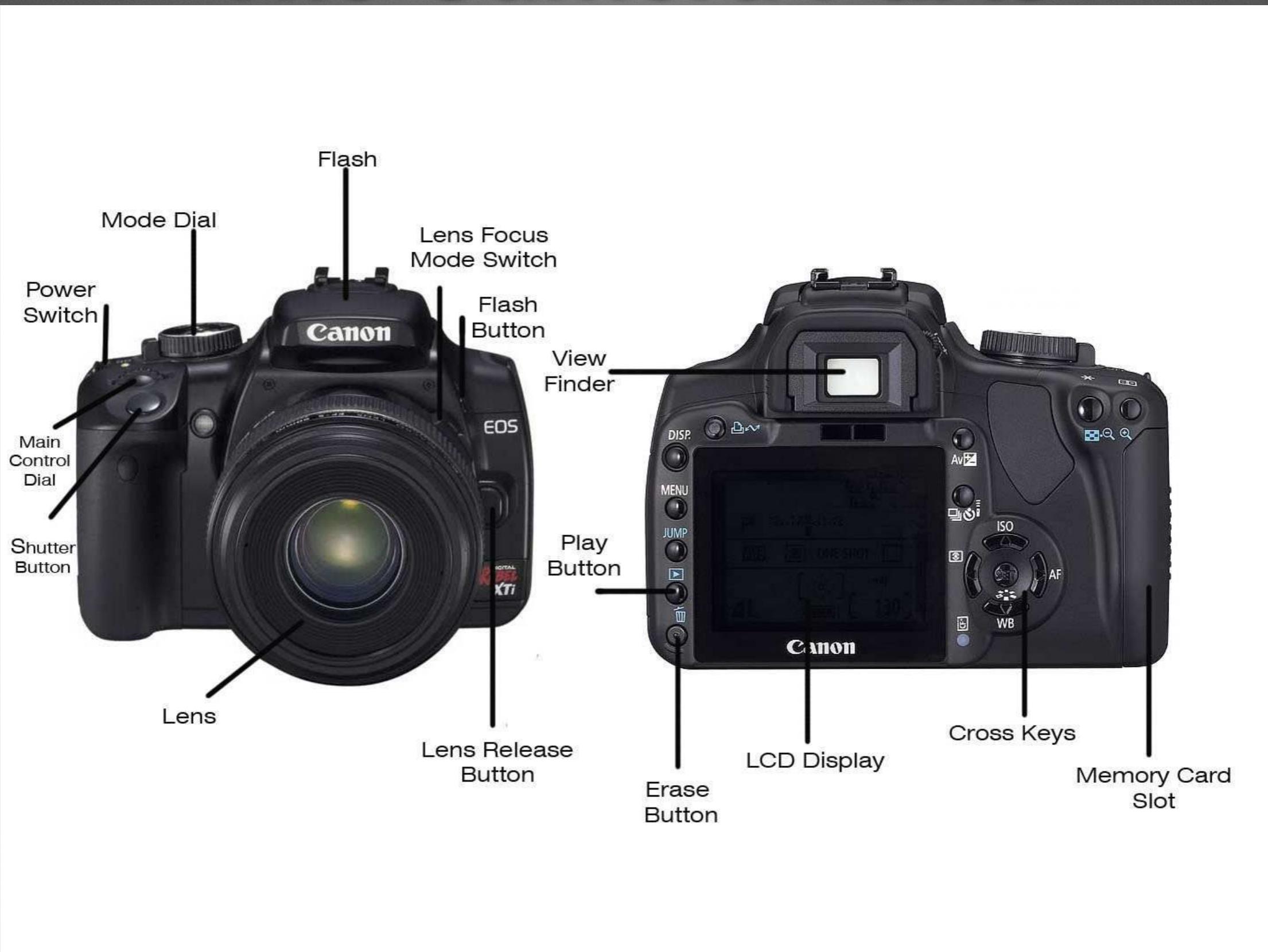
- Discuss the basics of the camera
- Discuss why the camera is important for Drama
- Learn what a commercial/advertisement is
- Create our own commercial/advertisement

# What Is A Camera ?

- A camera is a device we use to record images.



# The Camera Parts



# The Camera Parts & Their Functions

- Power Switch - Turns camera on/off
- Shutter Button - Helps you capture an image
- Lens - Helps you see and focus on an image
- Lens Focus - Helps you adjust the focus on an image
- Flash - Brightens the image when it is dark
- Mode Dial - Helps you select the best setting for your image



# The Camera Parts & Their Functions ii

- **View Finder** - Allows you to look at your image
- **LCD Display** - Shows you the images you have taken
- **Memory Card Slot** - Is where you insert the memory card that will save your pictures



# Unit 1 Introduction

Commercial/Advertisement

*taste pops with*

**Pringles**

**What Is A(n)Commercial/  
Advertisements ?**

# What is a(n)Commercial/ Advertisement?

- It is an announcement
- Promoting a product
- Promoting a service
- Promoting an event

# Why Are Commercials Important?

- They help ideas become known
  - They carry a message
  - They carry lessons
  - They bring awareness to people

# Review Todays Lesson

- What is Drama?
- What is A Camera?
- Name Some Parts Of A Camera and tell us what they do

# Assignment

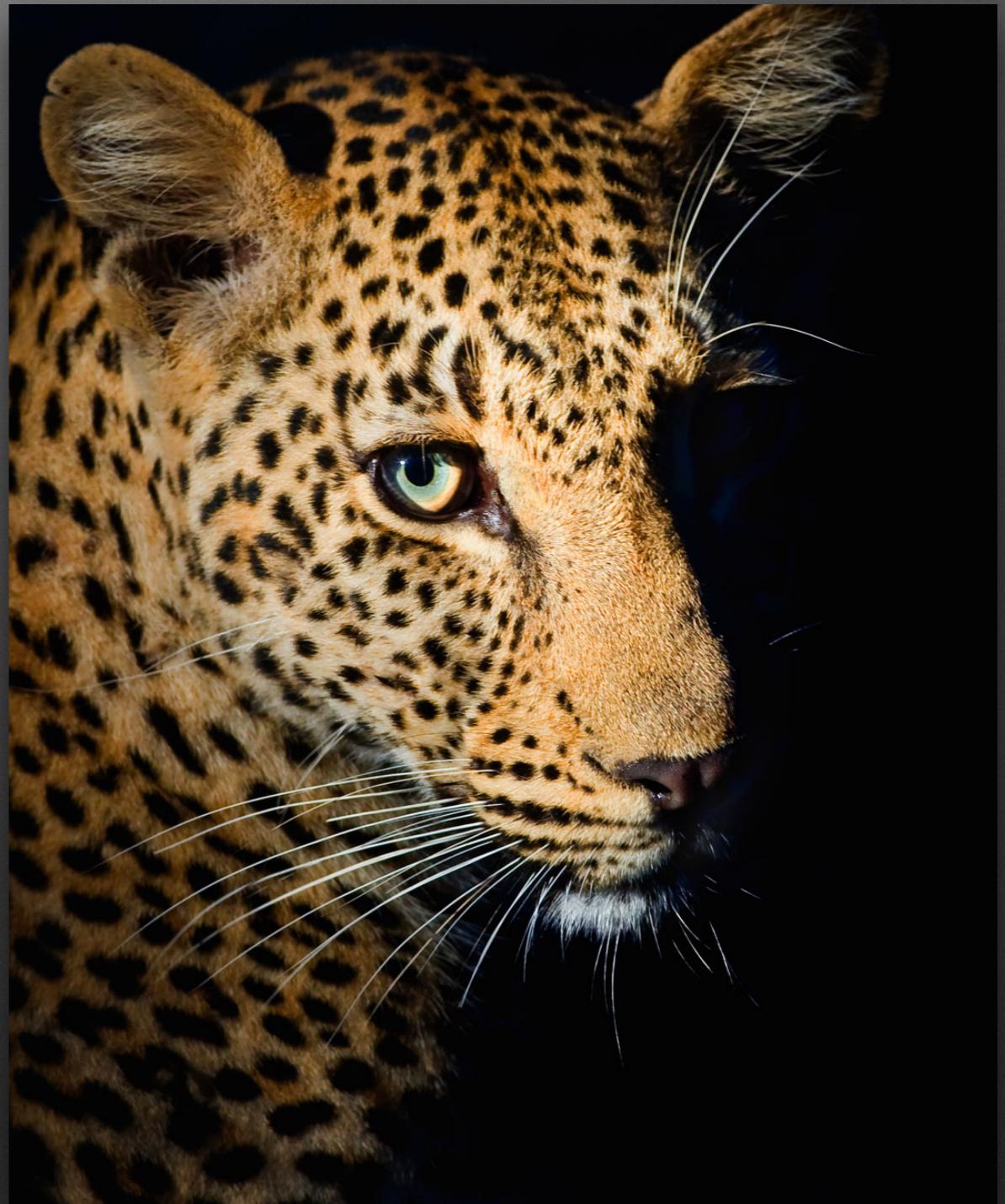
**Find three different commercials**

- Food
- Technology
- Medicine

What message they are trying to send the audience?

What emotions do they use in each advertisement?

Would you buy the product, why or why not?



# Next Lesson We Will

- Learn about Genre
- Pick a Genre for your commercial
- Plan your commercial idea

**“Thank you, for joining.”**

*-Mr. Hammond*