

# **Drama: Film & Television**

**By: GJK and Mr. Hammond**



# Agenda

- 2 min - Review
- 10 min - Introduction To The Camera
- 8 min - Present Unit Theme
- 4 min - Reflect On Lesson
- Home Assignment - Find Three Different Commercials: Food, Technology, Medicine.





# **Welcome To Drama** **Online Learning**



# Review Of Last Semester

- What is Drama?
  - Music?
  - Art?
  - Dance?



# Review Of Last Semester

- What is Drama?
  - Music = Yes
  - Art = Yes
  - Dance = Yes



# Drama Is...?

- The Art Of Storytelling.
  - Actors take the words from a book and bring the story to life. We use drama as the medium for people to see, hear, and feel a story.



# Review Of Last Semester

- What are Emotions ?
  - Food ?
  - Feelings ?
  - Weather ?



# Review Of Last Semester

- What are Emotions ?
  - Food = No
  - Feelings = Yes
  - Weather = No
- Emotions are feelings you can show on your face or body.
  - Examples of emotions are: Happy, Sad, Angry, Worried, Scared, Love.



# Introducing You To The Camera





# This Unit We Will

- Discuss the basics of the camera
- Discuss why the camera is important for Drama
- Learn what a commercial/advertisement is
- Create our own commercial/advertisement



# What Is A Camera ?

- A camera is a device we use to record images.





# The Camera Parts





# The Camera Parts & Their Functions

- Power Switch - Turns camera on/off
- Shutter Button - Helps you capture an image
- Lens - Helps you see and focus on an image
- Lens Focus - Helps you adjust the focus on an image
- Flash - Brightens the image when it is dark
- Mode Dial - Helps you select the best setting for your image





# The Camera Parts & Their Functions ii

- View Finder - Allows you to look at you image
- LCD Display - Shows you the images you have taken
- Memory Card Slot - Is where you insert the memory card that will save your pictures





# Unit 1 Introduction

Commercial/Advertisement



**taste pops with**

***Pringles***



**What Is A(n)Commercial/  
Advertisements ?**



# What is a(n) Commercial/ Advertisement?

- It is an announcement
  - Promoting a product
    - Promoting a service
      - Promoting an event



# Why Are Commercials Important?

- They help ideas become known
  - They carry a message
  - They carry lessons
    - They bring awareness to people



# Review Todays Lesson

- What is Drama?
- What is A Camera?
- Name Some Parts Of A Camera and tell us what they do



# Assignment

**Find three different commercials**

- Food
- Technology
- Medicine

What message they are trying to send the audience?

What emotions do they use in each advertisement?

Would you buy the product, why or why not?





# Next Lesson We Will

- Learn about Genre
- Pick a Genre for your commercial
- Plan your commercial idea



**“Thank you, for joining.”**

***-Mr. Hammond***